



Delivered to over
19,000+ homes

MEDIA PACK RECOMMENDED LICHFIELD

DO YOU WANT YOUR BUSINESS TO BE KNOWN AS ONE OF THE BEST?

Be part of an exclusive and trusted group of local companies in a magazine that promotes the finest local businesses to the public of Lichfield.

7 GOOD REASONS TO BE A RECOMMENDED COMPANY...

- You will get more customers
- You will become part of a selection of recommended and trusted businesses
- Huge distribution - guarantee delivery to over 19,000+ homes
- Magazine printed on high quality, glossy paper
- Excellent local content
- Reader Friendly format
- We Recommend your business rather than advertise it!

TECHNICAL SPECIFICATIONS/ ACCEPTABLE FORMATS

Adverts can be submitted in the following formats:

MS Word (may be subject to a re-setting charge) MS Publisher TIFF JPEG

PDF Ad copy can be e-mailed to: info@thinkbigpublishing.co.uk

CUSTOMISED DESIGN

If your advert is not available in an electronic format then our graphic designer can produce it for you, from your own hard copy text, normally for a fixed price of just £40.

Spaces are
limited and
so please call
ASAP to avoid
disappointment

A large, light green, cloud-like thought bubble with a smaller one below it, containing the text 'Spaces are limited and so please call ASAP to avoid disappointment'.

Think Big Publishing Ltd

Tel: 0121 351 6513

Email: info@thinkbigpublishing.co.uk

PAYMENT

Full payment for all adverts must be received before Recommended magazine goes to print, unless you opt to pay by Direct Debit

PRICE LIST

How much does it cost to reach the Lichfield public and be featured alongside some of the most reputable companies in Lichfield?

1/6 of a page	£99.00	Please add £40.00 to the price if you wish us to design your advertisement.
1/3 of a page	£149.00	
Full page	£299.00	

(Prices exclude VAT)

TESTIMONIALS

Recommended Lichfield is brought to you by the publishers of Recommended Sutton Coldfield, Walmley Pages magazine and the Great Barr Gazette. We have a good track record of producing local magazines, take a look at what our existing advertisers say...

I have previously advertised in newspapers and local magazines but the response I have had from Recommended Magazine is by far the best I have ever had.

Direct General Maintenance Ltd

I am receiving a great response and nearly every call I get seems to be from Recommended Magazine readers at present, please book me in for the next one and let me know when you expand to another area.

Katherine Davenport

The most successful advertising we have experienced, we will definitely use Recommended again next time we have spaces to fill.

Water Babies

The quality of leads we get through the Recommended magazine are brilliant with a very high sales conversion rate.

M W Roofline